

Digital Health Trends

See where digital health trends and technology advances are going in 2018 and beyond.

WEARABLES

By 2022, the wearable technology market is expected to reach

\$51.6B¹

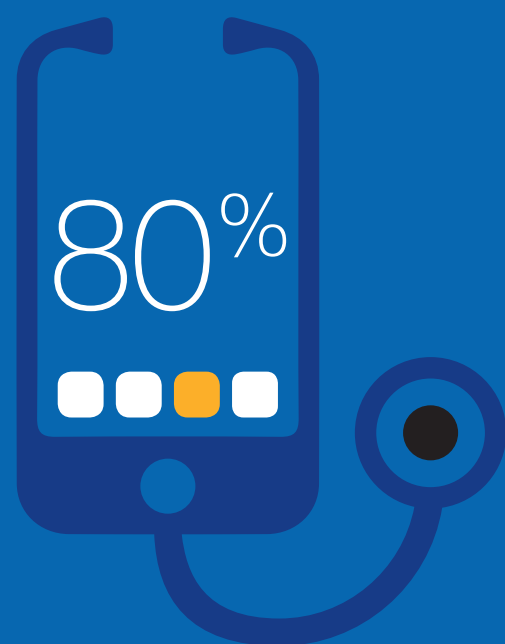
27% of employees now own wearables.²

25% reduction in follow-up  costs

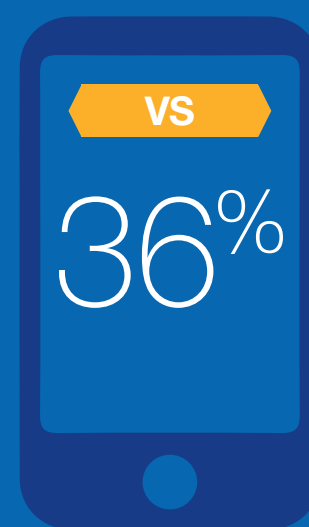
for heart disease patients who were supported with digital monitoring tools.³



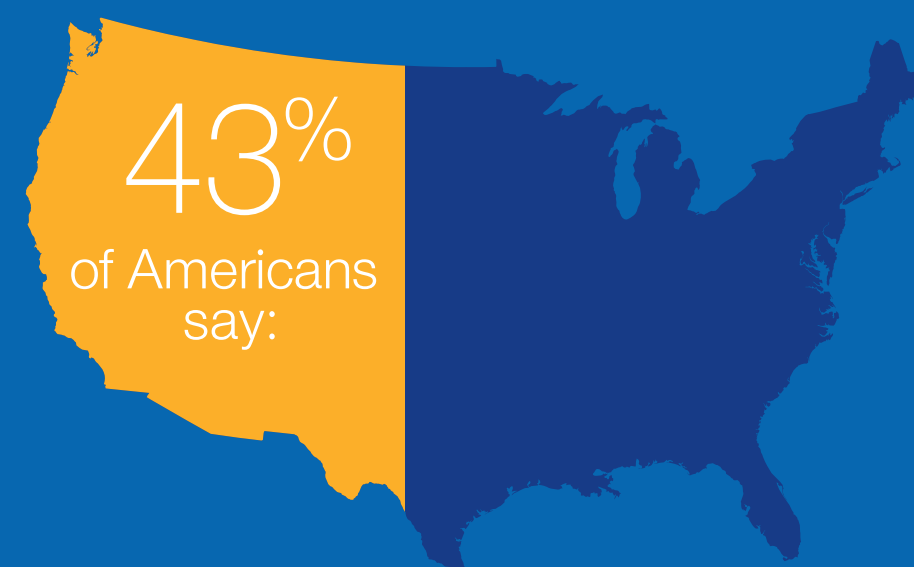
DIGITAL TOOLS



of physicians use smartphones and medical apps.⁴



of Americans use online resources or mobile apps to comparison shop for health care services.²



“I would use **telemedicine** to access health care services.”²

Sources

- ¹ Markets and Markets <https://www.marketsandmarkets.com/PressReleases/wearable-electronics.asp>.
- ² 2018 UnitedHealthcare Consumer Sentiment Survey <https://newsroom.uhc.com/news-releases/technology-helps-an-unprecedented-number-of-americans.html>.
- ³ mHealth Intelligence <https://mhealthintelligence.com/news/could-remote-health-monitoring-cut-healthcare-costs>.
- ⁴ Research2Guidance Mobile Health Market Report <https://getreferralmd.com/2015/08/mobile-healthcare-technology-statistics/>.