Digital Health Trends

See where digital health trends and technology advances are going in 2018 and beyond.

WEARABLES

By 2022, the wearable technology market is expected to reach

of employees now own wearables.²

5% reduction in follow-up © costs

for heart disease patients who were supported with digital monitoring tools.³

DIGITAL TOOLS





43% of Americans say:

of physicians use smartphones and medical apps.⁴

of Americans use online resources or mobile apps to comparison shop for health care services.²

"I would use **telemedicine**

to access health care services."²

Sources

1 Markets and Markets https://www.marketsandmarkets.com/PressReleases/wearable-electronics.asp.

2 2018 UnitedHealthcare Consumer Sentiment Survey https://newsroom.uhc.com/news-releases/technology-helps-an-unprecedented-number-of-americans.html.

3 mHealth Intelligence https://mhealthintelligence.com/news/could-remote-health-monitoring-cut-healthcare-costs.

4 Research2Guidance Mobile Health Market Report https://getreferralmd.com/2015/08/mobile-healthcare-technology-statistics/.

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