









METHODOLOGY

• Penn Schoen Berland conducted 2,250 telephone interviews between May 10 and June 6, 2012, among Americans aged 60 and older:

Audience	Sample Size	Margin of Error
National*	1,000	+/- 3.1%
Upstate NY**	250	+/- 6.2%
Milwaukee**	250	+/- 6.2%
Miami**	250	+/- 6.2%
Dallas**	250	+/- 6.2%
Orange County**	250	+/- 6.2%

^{**}Regional Oversamples – American adults aged 60 and older in five designated markets chosen to examine the differences and similarities in aging across America



^{*}National – Nationally representative sample of American adults aged 60 and older

Milwaukee



Outlook

- 80 percent of Milwaukee seniors expect their quality of life to stay the same or get better over the next five to 10 years, compared to the national average of 75 percent
- 67 percent of those surveyed find it very or somewhat easy to pay their monthly living expenses now
- 23 percent of seniors in Milwaukee are not confident their income will be sufficient to pay their bills over the next five to 10 years
- 20 percent of Milwaukee seniors report working either full or part time



Financial Security & Housing

- 83 percent of seniors in Milwaukee believe they would be able to pay for an accident or an unexpected medical expense, compared to the national average of 71 percent
- 69 percent of Milwaukee seniors reported confidence in their ability to afford Medicare premiums, deductibles and copays in future years, compared to 61 percent nationally
- 83 percent of Milwaukee seniors intend to continue living in their current home over the next five to 10 years, compared to the national average of 90 percent
- 84 percent of those surveyed reported high levels of confidence that they will be able to stay in their homes without making significant home modifications



Health & Wellness

- 87 percent of seniors in Milwaukee are confident they will be able to do what is needed to maintain their health over the next five to 10 years
- 84 percent of Milwaukee seniors are confident in their ability to manage their health conditions on their own, compared to the national average of 80 percent
- 96 percent of respondents say they would be able to see a primary care physician in their community
- 67 percent of Milwaukee seniors report the past year of their life was better than normal



Community Accessibility

- 47 percent of Milwaukee seniors believe their community supports their ability to lead a happy and healthy life
- 59 percent of Milwaukee seniors are satisfied with the resources their community offers now
- 88 percent of Milwaukee seniors report liking where they currently live
- 46 percent of seniors selected "a walkable community" when asked what community characteristics would help them lead a happy and healthy life



Family & Caregivers

- 43 percent of Milwaukee seniors have someone they consider a caregiver, compared to 50 percent nationally
- 24 percent of Milwaukee seniors serve as a caregiver to someone else
- 83 percent of Milwaukee seniors with caregivers report being cared for by a family member
- Of Milwaukee seniors living independently, 36 percent believe it is likely they will need one of their children or grandchildren to care for them in the future

